The TV Training Academy Online Diploma  
Assignment Paper PART 3, Module Two   
  
Name:  
Email:  
Student Number:  
Date:  
  
**Vlogging/YouTuber**  
  
**Part One:**

For this practical assignment you can choose to speak directly to camera or interview a guest.

Choose a subject matter for a Vlogg, it should be a subject on which you have plenty of thoughts, opinions and ideas so you’ll be able to speak for at least 10 minutes.

You should include an intro and an Outro with a call to action/forward promotion.  
  
Once complete send to: [info@training4tv.com](mailto:info@training4tv.com)  via ‘wetransfer.com’ along with your written answers.  
  
**Part Two:**

Please answer the following questions as fully as possible, extra marks will be awarded for any further relevant points you make that you have researched yourself either online or through further reading. Please do not copy and paste from the internet.   
  
Question one:

What are the differences, if any, between a YouTube Channel and a Vlogg?

Question two:

How might you find a subject or ‘niche’ to base your YouTube channel or Vlogg on and explain why ‘Keyword research’ might be helpful when deciding?

Question three:

What are the various ways we can make money from a YouTube channel?  
  
  
  
  
  
  
  
  
  
  
  
  
Question four:  
How can we build an audience/subscribers for our YouTube/Vlogg?

You can write your answers on this document or send them on any other document you have. Send to: [info@training4tv.com](mailto:info@training4tv.com)